



Experience – Industry Research & Analysis – Key Categories

BioScience

BioPharmaceutical Lab Materials & Supplies
Cosmeceuticals
Drug Discovery Services
Medical Devices

Communications – Wireless & Wireline

Cable
Satellite
Fiber Optic
Terrestrial Broadcast

Consumer Products

Bath & Body Care
Cosmetics
Electronic Devices -- Audio, Communications,
Entertainment, Medical, Measurement
Juvenile Goods/Prams & Strollers
Recreational Equipment

Consumer Services

Fitness
Healthcare Services
Online Dating
Travel
Yoga

Entertainment

Cable & Broadcast Distribution
Digital Music
Interactive Games
Interactive Television
Motion Picture Production
Motion Picture Services
Television Production
Theatrical Distribution
Video-On-Demand
Webisodes

Financial Services

Asset Management
Commercial Banking
Money Transmitters
Procurement Cards
Sub-Prime Lending

Industrial Products

Aerospace
Chemicals
Construction Materials
Office Equipment
Office Furniture
Office Supplies
Paperboard

Industrial Services

Customer Call Centers
Customer Loyalty Programs
Electronic Engineering Services
Electronic Manufacturing Services
Executive & Management Training /
Workforce Education
Hazardous Materials & Waste Management
Industrial Transportation
Overnight Courier Services
Semi-Conductor Manufacturing

Internet

eCommerce
Electronic Bill Presentment & Payment
IP Multicasting
Internet Services -- Gaming, Education, Music,
News, Photo Sharing, Social Networks, Video
Internet Use
Networking Infrastructure
Online Content

Media

Advertising Sales
Advertising Serving

Professional Services

Business Strategy Consulting
Technology Consulting

Retail

Big Box Retailers
Drug Chain Retailers
General Merchandise Retailers
Natural Foods & Health Care Retailers
Specialty Retailers
Supermarket Chain Retailers

Technology – Hardware & Software

Customer Relationship Management Software
Data Security – Authentication, Encryption
Data Storage
Enterprise Resource Planning Software
Multi-device Interoperability
Online Ad Serving
Personal Computers (PCs)
Personal Digital Assistants (PDAs)
Personal Video Recorders (PVRs)
Photography & Digital Imaging
Set-Top-Boxes (STBs)

Other Industries

Healthcare Management
Utilities