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Best Strategic Management Consultancy Firm - California



Conduit Consulting provides client-specific, confidential advice and efficiently leads strategic initiatives on behalf of its clients, which range from large multinational corporations to small private enterprises. Jillian Alexander talks us through the firm's work and how it came to win this prestigious award.



At Conduit Consulting we are dedicated to ensuring that our clients receive the best quality advice and support.

We work with our clients on a variety of growth enhancing strategies including developing in-demand products and services; creating investment-attracting business plans and award-winning marketing



campaigns; improving customer and employee satisfaction; increasing revenue, market share and profitability; assisting start-ups in achieving successful exits or continually operating as going-concerns; and enhancing businesses' intrinsic and shareholder value.

Additionally, our strategic advice and deal-making support have resulted in buy-side and sell-side clients realizing more than \$3.4bn in value via completing mergers & acquisitions, private placements, IPOs, and divestiture transactions.

Our team is proud to be recognized for our success in this competitive and fast-paced industry. We compete with Boston Consulting Group, McKinsey, Strategy+, and other boutique strategy and general management consultancies. What many do not realize is that Consulting has its own unique set of skills and competencies which are necessary in addition to management, industry, and business function expertise to quickly and effectively recognize highly profitable opportunities where others saw none, identify and mitigate risks in ways that enhance client companies' value, transform chaos into calm, and get valuable deals done that others could not close.

Saving clients time and effort while accelerating their companies' profit growth and enhancing enterprise value is Conduit Consulting's forte and what sets us apart from our competitors. The firm's ongoing success is due to our professionals continually and mindfully not only honing their skills and knowledge and being quick learners, but also adhering to our values.

As such we place a high value on providing appropriate guidance, creating high-quality relevant deliverables, performing work right the first time, and completing projects on-time and on-budget. Conduit Consulting's professional staff work diligently using our proven holistic value-added approach to quickly understand the current situation and evaluate various plausible future scenarios, then devise client-specific strategies, customized solutions, and pragmatic work plans engineered to catapult our clients to success.

Going forward Conduit Consulting will continue enhancing capabilities and value within client organizations. As they seek to realise greater value from their companies and develop or acquire new assets, we will help clients with new market entry; product innovation; new venture development; reorganisation and other goal-setting transition planning; and M&A, joint venture, and franchising transactions; as well as by leading business transformation management activities.